



The NLP Business Master Practitioner Course

Accredited by the NCFE and the UK Academy of Therapeutic Arts and Sciences

Aims of the course:

To increase and enhance delegates range of NLP skills and behaviours to make them effective in all areas of business

By the end of the workshop, delegates will be able to:

Utilise a range of NLP skills to improve performance in specific business situations.

Describe the difference between Perception and Reality and the effect perception has on behaviour.

Explain Representational Systems and develop skills to elicit others preferred systems.



The Six Day Course Covers:

- **Filters**
- **Values:**
 - Definitions
 - The sources of values
 - Values elicitation
 - Changing values
 - Values alignment
- **Meta Programmes:**
 - The basic meta programmes
 - Organisation of the basic meta programmes
- **Advanced Language Patterns**
 - Presuppositions
 - Embedded Commands
 - Reframing
 - Advanced Meta Model
 - Advanced Milton Model
 - Making metaphors work
- **Logical Levels**
 - Change processes based on logical levels
- **Parts**
 - Introduction to the theory
- **Effective Presentations**
 - The Learning state
 - The Training state
 - The 4-mat system
 - The Satir Categories
 - Chunking and Sequencing
 - Accelerated Learning and the link to NLP
- **Modelling**
 - Introducing modelling
 - Integrating all of the tools and techniques
- **Strategies**
 - More on strategy elicitation
 - Changing strategies

If you'd like any further information please don't hesitate to get in touch:
Call: 01872 555939 or
Email: jeni@evolution-development.com



ncfe.



An excellent programme delivered by an excellent trainer. Once again Martin I have learnt so much in a short space of time from you. Thank You
Carl Fitzsimons – BAE Systems

This course is of great personal and professional benefit to anybody
Mark Hodgson – BAE Systems Submarine Solutions

I feel someone has given me the final piece to a jigsaw that I have been searching for, for over twenty years
Andy McMinn – Plymouth Hospitals NHS Trust Procurement Team