

A one day NLP (Neuro Linguistic Programming) Conference presented by evolution personal and corporate development Ltd. The Conference will focus on the Work Applications of NLP.

**Why?** - NLP is much more than phobia cures and personal development (although these are really useful applications of NLP). NLP tools, techniques and philosophies can really help in a Work context and we want to introduce NLP to you to show exactly how it can help in a wide range of organisations.

**How will the Conference do this?** - We have collected a number of Speakers from a wide range of Work backgrounds to tell their story.

They will explain how they use NLP day to day in their work roles and how this has helped them improve their performance at work, and in their life generally.

There will be chance to talk to the Speakers individually as well during the day to ask questions and develop your understanding.

These Speakers come from the NHS, Education, Manufacturing, IT, Coaching and Project Management and have all applied NLP to great benefit in their individual roles.

**How NLP tools and techniques can help at work**

	Report Building	Eye Accessing Cues	Anchoring	Collapsing Anchors	Swish	Perceptual Positions	Outcomes	Representational Systems	Logical Levels	Submodalities	Chunking	Moral Model	Milton Model	Precision Model	Time Line	Presuppositions	Strategies
Planning	✓	✓	✓			✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Decision Making	✓	✓	✓			✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Managing Change	✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Continous Improvement	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Communication	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recruitment	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Performance Management	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Discipline/grievance	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Selling	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Time Management	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
Purchasing	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Personal Development	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Coaching	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Briefing	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Managing difficult people	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

**What are the details?** - The Conference takes place on the 30<sup>th</sup> March 2012 and runs from 9.00am to 4.30pm at The National Marine Aquarium in Plymouth.

Refreshments and lunch are provided and ticket price includes a day's pass to The National Marine Aquarium for Friday 30<sup>th</sup> March.

**Tickets cost £87 + VAT. Early bird discount if booked before 1<sup>st</sup> March £77 + VAT**

For further information visit [www.evolution-development.com/nlpatwork](http://www.evolution-development.com/nlpatwork) or phone **01872 555939**. To book either call the number above or book online at <http://events.constantcontact.com/register/event?llr=4vn8dhcab&oeidk=a07e51563i7f81b100d>

**We look forward to seeing you for what will be an interesting, stimulating and enjoyable day.**



plan  
develop  
thrive

**CONFERENCE** on 30<sup>th</sup> March 2012  
@ The National Marine Aquarium in Plymouth

*gearing up your business*

